



## Washington Gateway Main Street's Greening the Gateway Initiative Brings New Big Belly Trash Receptacles to Washington Street

Contact: Nicholas Fedor  
Phone: 617-542-1234  
Email: [gatewaymainst@rcn.com](mailto:gatewaymainst@rcn.com)

FOR IMMEDIATE RELEASE

Washington Gateway Main Street, Inc. (WGMS) is pleased to announce the installation of six (6) new Big Belly trash receptacles in the Gateway District. The new Big Bellies are part of Washington Gateway's Greening the Gateway initiative and ongoing partnership with the City of Boston. As a designated Boston Main Streets program, WGMS is working to enhance the sustainability of Washington Street by providing information and tools to businesses and stakeholders through the new Greening the Gateway initiative.

Five of the six receptacles have already been installed along Washington Street. The new locations are Washington and Waltham Streets, Washington and W. Concord Streets, Washington and W. Dedham Streets, Washington Street and Massachusetts Avenue and in front of Peters Park on Washington Street. The sixth Big Belly will be installed along the 1800 block of Washington Street in Lower Roxbury.

"The Big Bellies are great for the city in that they reduce the costs associated with collection by compacting the waste but they are also great for the environment as well. The reduction in collection means fewer vehicle trips which leads to a reduction in exhaust emissions and, since the Big Bellies are solar powered, there is no concern about utility emissions being generated to fuel the compaction. It's a win-win-win for the Gateway District, the City of Boston and for the environment and brings us one step closer to Greening the Gateway," said Craig Nicholson, a Washington Gateway Board member and sustainability expert.

"Greening the Gateway is about making the Gateway District truly sustainable," according to Nicholas Fedor, executive director of WGMS. "Our initiative includes elements like cost-effective litter disposal, which the Big Bellies provide, along with providing best practice information to businesses on operational sustainability and also incorporates public space and streetscape improvements. Washington Gateway is uniquely positioned as main streets organization to work with the city and deliver results such as these Big Belly trash receptacles to the neighborhood," Fedor said.

In addition to providing Gateway District visitors and residents with an environmentally friendly outlet for litter disposal, WGMS is confident that the Big Bellies will continue to enhance the neighborhood and economic vitality of Washington Street.

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Washington Gateway Main Street, Inc. | 46 Waltham St., #304A | Boston, MA 02118  
P: 617-542-1234 | F: 617-542-1235 | E: [gatewaymainst@rcn.com](mailto:gatewaymainst@rcn.com) | W: [www.gatewaymainstreet.org](http://www.gatewaymainstreet.org)

