GRASS SJOOB FUND **2019 Annual Report**



AND STREET

Fostering Innovation through Grants



Amplifying Voices



Convening Changemakers Revolutionizing Philanthropy

PRESENTED BY THE NEW ENGLAND GRASSROOTS ENVIRONMENT FUND, INC.

Welcome!

In the past few months of 2020, we have seen communities confronting the realities of both COVID19 and systemic racism. As this 2019 annual report looks back to work we are proud to share, we also realize it reflects a past reality and we are committed more than ever to confront and disrupt white supremacy culture and to center equity across all of our work going forward.

Thank you for taking the time to read.

2019 was another year of significant organizational growth and deepening programs, grounded in our Guiding Practice evolution. While distributing the highest number of grant dollars in our organization's history, as well as additional funds to make our processes and events broadly accessible to community members, we pushed ourselves to work more deliberately on opportunities to build a stronger community of practice of grassroots participants.

We believe it is critical that grant decisions are made collectively, by both those who donate money and by those who receive grants. The Grassroots Fund participatory grantmaking process transforms the traditional funderapplicant structure in which one person, or a small group of people, with money, make all the decisions. We believe in supporting those closest to environmental and social problems in determining their own solutions and seek to create opportunities for people and groups to work together, so that they may share their expertise and experiences. We believe that including a wide range of knowledge and lived experience leads to better funding outcomes, and we serve as an advocate for democratized, equitable grantmaking practices within the philanthropic sector.

In 2019, we had 242 volunteers join us as grant reviewers in order to weigh in and share their perspectives on where resources are most needed in the environmental movement in New England. This meant that each Grow and Young Leader grant application was assigned 10+ volunteer reviewers from a diverse range of lived experiences, and those readers raised questions and crafted funding recommendations that were reviewed by our grantmaking committees (members come from the pool of grant reviewers). By pooling our wisdom as well as our resources, we are creating resilient solutions across our region that are place-based and peer-reviewed. Building on the wisdom of these 242 readers to decide upon and distribute funds resulted in 225 grants totaling \$503,094.

In addition to our grant programs, our deep work over the past year through integrated gatherings and events has led to a marked increase in 'ambassadors' - grant applicants, awardees, readers and planning committee members. A key goal and growing outcome of our convenings is to create safe, thoughtful spaces that allow a diverse group of folks to come together to connect, learn and co-create across difference and commonality. Whether due to geography, lived experience, issue areas/challenges or approaches to problem solving, we believe creating these welcoming spaces that challenge old or biased thinking is critical to finding long-term, resilient solutions to our complex environmental and social justice issues. And we're hearing from participants that these are uncommon and deeply necessary spaces. With all our convenings we invest time and dollars to ensure our events, which move about New England, are accessible to all. This includes offers of childcare, interpreter services and travel stipends to help folks join events without geography or transportation creating a barrier.

We're deeply grateful for our participants, grantees, convening attendees and, of course, donors, all of whom are making this Grassroots Fund community ever-increasingly robust, welcoming and powerful. Not a participant (yet)? Please join us this year as a grant reader, planning committee member or grant applicant. Your lived experience is needed!

Executive Director

With great appreciation,





Guiding Practices

The Grassroots Fund's Guiding Practices inform our priorities in programming, grantmaking, and strategic planning. They are rooted in our commitment to undoing the systems that cause social and ecological harm. The Practices are drawn from the practices and protocols we hear about from grassroots initiatives across the region. As we continue to implement and evolve these practices, we know they are relevant for all work across the region.

Working alongside grassroots organizers across the Northeast, we are gathering and reflecting on the questions, directions and ideas for how to center equity & justice in all of our programs. The Guiding Practices introduce the 5 topics that continue to surface with each participatory review round through reader & organizer input.

The Practices ask us to consider how decisions are made and who we believe has the right or authority to make those decisions. We believe that these interventions are not only values-aligned, but also necessary to building resilient solutions to the multiple crises we face. Undoing the bias that prevents us from working with people of diverse perspectives is the best opportunity we have for creating a more socially and ecologically just world.

Centering Just Transition

Integrate ecological and social justice in your vision for your community.

Shifting Power & Decision-Making

Practice group governance that intentionally shares power.

Equity in Participation

Support the fullest involvement of all community members

Access to Resources

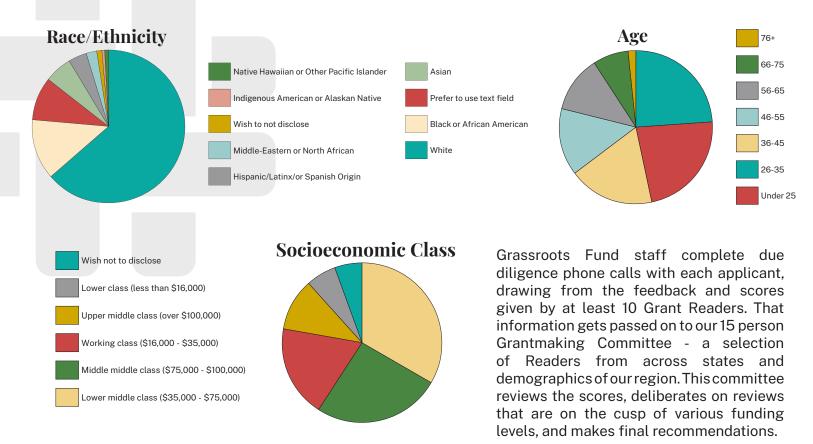
Transform the culture of sourcing and managing resources in your community

Rooted Communities

Set priorities informed by the whole community, rather than a limited group of people.

Our Participatory Process: How it Works

We believe it's critical that grant decisions are made collectively, by both those who donate money and by those who receive grants. In 2019, we had 242 Grant Readers reviewing our Young Leader and Grow grant applications, many of them past or present grantees themselves. Grant Readers come to this process with a wide range of volunteer and lived experiences, and add breadth and depth of knowledge to decisions about resource allocation. We ask readers to self-identify across a number of demographic characteristics and below is an overview of our 2019 reader pool.



An opportunity to practice addressing bias in decision-making

A core part of our work with Readers and Grantmaking Committee members is to talk about how our biases show up throughout our work. Reviewing applications offers a great opportunity to practice disrupting bias and call each other in as we make decisions about how to allocate resources. In collaboration with CQ Strategies, we are learning together how the anchoring effect, confirmation bias, survivorship bias and blind spot bias impact how we view things, and what we can do to pay attention and stay conscious of the impacts.

This ongoing work is truly at the center of what the Grassroots Fund is about. In addition to piloting this process within our grantmaking practices, we serve as an advocate for democratized, equitable grantmaking practices and believe that this model has the potential to revolutionize traditional power dynamics throughout the philanthropic sector.

Join US: https://grassrootsfund.org/amplifying-voices/make-decisions-on-grants

Convening Changemakers

We're building networks. We're strengthening grassroots movements by making powerful, intersectional connections between a broad spectrum of individuals, groups and organizations all working toward common goals, encouraging cross-issue conversations and supporting them as they develop solutions to big problems.

2019 WEBINARS AND CONVENINGS

and world-cafe style conversations.

- **ROOTSKILLS WEBINARS** were offered in 2019, with topics based on our Guiding Practices, like Just Transition, Shifting Power, and Access to Resources.
 CATALYST CONVENINGS in Boston, MA, and Hartford, CT brought together close to 100 people for networking
- 150 PARTICIPANTS joined in 2, day-long RootSkills Workshops in Brattleboro, VT, and Providence, RI.
 - **POP-UP OFFICE** trips met in 14 different communities, with 90 community groups and over 100 individuals. Over half of the individuals at the pop-up offices were new to the Grassroots Fund.

LOWERING BARRIERS, OPEN CALLS AND CO-CREATING AGENDAS

30+ DIVERSE AND TALENTED PLANNING COMMITTEE MEMBERS guided development of learning objectives and decision-making on workshop proposals as we collectively put together the agenda and offerings.

6 **RESPONSES** to open call for workshop proposals ahead of 2 day-long RootSkills Workshops in Brattleboro, VT, and Providence, RI

IN FINANCIAL SUPPORT was provided in the form of scholarships, expense reimbursements, childcare, and language interpretation. More than 165 participants throughout our RootSkills offerings received support of this kind.

FEEDBACK FROM PARTICIPANTS:

I think this is one of the most useful and important workshops I have attended in recent years!

(Regarding sliding scale pay) I love your transparency! Thank you for being thoughtful.

(Regarding Flash Talks) Hearing directly from community members and organizations about their work was an awesome way to ground us for the day exploring a variety of topics they might be indirectly or directly revolved around and interacting with.

I am rethinking how power presents itself in not only my meetings, but how I come into spaces, how I perceive situations, and how I feel better equipped to adjust where necessary. I met several folks working on housing and environmental justice issues in my area who I hadn't connected with before, so starting those partnerships was really valuable.

(Something I am now re-thinking) Restructuring power in a non-western/ non-white framework.

(Eval from presenter) I would have never considered this opportunity if Tess didn't reach out. Again, I am thankful first to Rashida and now Tess for being engaging and supportive in this work with Grassroots Fund grantees. I am truly appreciative of all they do and willing to pull potential when they see it in their grantees, such as myself.

Fostering Innovation through Grantmaking

We're supporting changemakers who face systemic and structural barriers to traditional funding. We're investing in community groups and organizations working across a broad range of environmental and social justice issues that traditional funders often overlook, and encouraging them to take creative approaches to challenging existing systems.

SEED: \$250 - \$1,000 grants with rolling deadlines and review process of 4-6 weeks. Focused on groups and projects that are new and need early support to gain momentum.

GROW: \$1,000 - \$3,500 grants with deadlines in March & September and a participatory decision-making process. Focused on established projects and groups looking to broaden and/or deepen their impact.

YOUNG LEADER: up to \$7,500 grants, offered once yearly through a participatory decisionmaking process. Focused on projects giving meaningful leadership roles to people under 25 years of age.

OTHER: occasionally the Grassroots Fund collaborates with partner organizations on specific partner grants or pilots new programs.

FISCAL SPONSOR: the Grassroots Fund acts as a fiscal sponsor for a limited number of grantee groups who seek additional financial support but don't (yet) have a tax exempt status.

Our grant programs are focused on community-based, local initiatives. For the Grassroot Fund that means that:

- The group is doing local, grassroots work in CT, ME, MA, NH, RI or VT.
- The group is volunteer-driven or has no more than 2 full-time paid staff.
- The group has an annual operating budget of under \$100,000.
- The group does not need to have formal tax status or a fiscal sponsor."

Grant applications to the Grassroots Fund are evaluated by staff, community members and fellow applicants against our guiding practices.

Financial Results

2019 was the Grassroots Fund's largest year in terms of dollars going directly to grassroots organizers through the grantmaking program. We received support from 29 foundation and donor funds as both general operating support and restricted funding. Compared to 2018, we saw growth in our individual donor support. Where fees were charged, our events and gatherings had a sliding scale structure which allows participants to self-identify and offers transparency to all.

On the expense side, we directly approved over \$520,000 in grants to 225 groups. Our fiscal sponsor program continues to be a resource for unincorporated projects looking to bring in additional dollars (often awaiting confirmation on 501(c)3 applications). Four Pop-up offices, 6 RootSkills webinars & 2 trainings, as well as 2 Catalyst Convenings in Connecticut and Massachusetts convened 200 changemakers across the region. Workshop presenter honorariums, childcare, language services, nutrient-rich, local food, travel expense reimbursements were some of the ways we attempted to lower barriers to participation.

Over 240 readers helped read through 2019 Grow and Young Leader applications and 37 grantmaking committee members joined our 2-day retreats with ample time to explore bias in decision making.

*Note: as per board policy, the Grassroots Fund directs 2% of income to a restricted reserve fund.

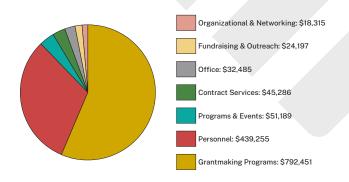
2019 FINANCIALS:

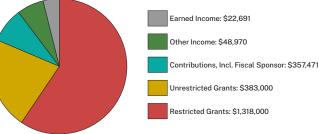
INCOME:

Foundation grants: \$1,701,000 Contributions: \$92,601 Sponsorships: \$13,800 Fiscal Sponsor Contributions: \$264,871 Program fees: \$8,890 Other income: \$48,970 Temporary restricted net asset transfer: (\$500,232) TOTAL INCOME: \$1,629,900 NET INCOME: \$226,722

EXPENSES:

Grantmaking programs: \$792,451 Programs & Events: \$51,189 Fundraising & outreach: \$24,197 Personnel: \$439,255 Contract Services: \$45,286 Organizational & Networking: \$18,315 Office: \$32,485 TOTAL EXPENSES: \$1,403,178





Thank you to our Donors!

Annual Fund Donors

Ahmad Abojaradeh Susan B Abrams Agaric.Coop Edwin & Marilyn Andrews Anna B. Stearns Charitable Foundation, Inc. Anonymous (7 listings) Susan Arnold Marya Axner Cimbria Badenhausen **Barr Foundation** James Barrett Stephanie Beck Ben and Kim Roberts Giving Fund, a donor-advised fund of Fidelity Charitable Andrea Benson Pia Bickford Bottomline Technologies, Inc. Raymond Boudreau Martha Brezina Aria Brickner-McDonald Dea Brickner-Wood Broad Reach Fund of Maine **Community Foundation** Jennifer Brockway Mark Brown Hunter Brownlie Lisa Brukilacchio **Richard Butz BYOB** York Sara Canuel Andrea & James Chandler Cliff & Heidi Chase Susan Chase **Brian Cherne** Marilyn Chiarello Elizabeth Claggett-Borne & Jonathan Vogel-Borne Clark R Smith Family Foundation Cloud Mountain Foundation Andrea Cohen Kiener Russell Cohen Anonymous Lucy Congleton Pamela Corcoran Kyle Costello Cunion Salem Family Fund, a donoradvised fund of Fidelity Charitable Kathleen Damon Jeffrey Dana Alicia Daniel Larry Dansinger Glorianna Davenport & Evan Schulman Susan Davies & Richard Talkov Mary Davis Sarah DeLuca lean Devine Marianne Dimascio Sarah Doucette Claire & David Dundorf Julia & Chris Dundorf Erika Easler Peter Edwards Elmina B Sewall Foundation

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Mimi White

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Annual Fund Honor and Memorial

Acknowledgements

In the name of Annetter, from Heidi Feinstein In the name of Audrey Irvine-Broque, from Cynthia Irvine In the name of Bill Burtis, from Liam Grenier In the name of Bruce F. Hammerslough, from Phil Hammerslough In the name of Camp Ramah Alumni, from Ariel Goodman In the name of Diana Carpinone, from Thaddeus Jankowski In the name of Global Children, from Elizabeth Hagens In the name of Janet Wilkinson, from KC Henry In the name of Joyce MacGovern, from Robert Ringer In the name of Julia Dundorf, from David Hills & Catherine McLaughlin-Hills and Jacqueline & John Kremer In the name of Lucie and John Hagens, from Elizabeth Hagens In the name of Mike, from Mimi White In the name of Sam Musher & Jon Woodward, from Brian Cherne, Kyle Costello, Miriam Goldstein, Benjamin Paloff, Alyssa Frank Reichman, and Jeff Waller In the name of The "Lets Ban Polystyrene" team, from BYOB York In the name of Thom Linzey of CELDF, from Cimbria Badenhausen In the name of Winslow Ladue, from Peter Swift **Fiscal Sponsor Donors Boston Climate Action Network: Ben Antenore** Kevin & Deborah Block-Schwenk

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Summer of Solutions Hartford:

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Sustainable Seacoast:

Alison Flemer and family

The Muddy Water Group:

Jonathan Cohn Robert Coughlin Fidelity Brokerage Services LLC H James Jacqueline Royce The Jane Roche Charitable Fund, a donar-advised fund at Schwab Charitable The Peaked Hill Fund - a donor advised fund of Vanguard Charitable

Time Trade Network of Greater

Newburyport: Susan Alovisetti Sacha Fossa Barbara Gard Brian & Peggy Greenberg Lvnette Leka Elizabeth Marcus **Deborah Mousley** Lucy Riddell Bonnie Sontag Heidi & Austin Spinella

Barry Spiro Kathleen Stark Francisco & Linda Villalobos

Fiscal Sponsor Donors Honor and Memorial

Acknowledgments Boston Climate Action Network: In the name of Paul Eldrenkamp of Byggmeister, Inc. from Linda Hirsch

- In the name of Becky Pierce & Mike Prokosch, from Nancy Hood, and from Joel & Martha Pierce
- In the name of Lin and Lior, from David Webster
- In the name of Java Mathur, from Sara Hohenstein
- In the name of Katheryn Holland, from Rachel Medanic Friends of Salter Grove:
- In the name of George B. Salter and his great-grandson Peter J. McCauley, from Lynn McCauley Jewish Climate Action Network:
- In the name of Janet Green's mother, from Howard & Deborah Bernstein North Country Alliance for
- **Balanced Change:** In the name of Roger and Sarah
- Doucette, from Peter Doucette In the name of Thomas Cobb,
- from Thomas Cobb Summer of Solutions Hartford:
- In the name of Jennifer Roach,
- from Makaela Kingslev In the name of Taylor, from
- Allison Holst-Grubbe
- The Muddy Water Group:
- In the name of Jackie Royce,
- from Jonathan Cohn
- In the name of Elissa L. Abruzzo, from Robert Coughlin

Wedding gifts that give back! Sam Musher and Jon Woodward, longtime donors and grassroots organizers from the Boston area, wanted to offer a wedding gift registry that aligned with their values. They asked their guests to make donations, including to the Grassroots Fund, in honor of the occasion. Donating in someone's name is a wonderful way to build awareness of our regional work while honoring or remembering someone special, or a special occasion. Thanks, Sam and Jon!

Meet 6 of the Grassroots Fund Grantee Groups from 2019

WARNER PUBLIC MARKET WARNER, NH

Living Economies / Grow

In many rural communities, hubs of local connection have waned, and opportunities for local commerce have been replaced by big box stores with no intentions of building community wealth or connection. The owners of the cooperatively-run Warner Public Market sought to challenge that trend by creating a welcoming platform for gatherings, educational workshops, and small-scale makers and growers. They aim to provide access to local food, knowledge, culture, and creative exploration to their rural community. By evaluating sustainability and community benefit with a triple-bottom line philosophy, they hope Warner Public Market will be able to support everyone: producers, consumers, and employees.

DAWNLAND HERITAGE GARDEN AND SEED LIBRARY AT STERLING COLLEGE CRAFTSBURY COMMON, VT

Food / Grow

The Dawnland Heritage Garden is a partnership between agricultural and indigenous groups, who came together to address the erosion of agrobiodiversity that has been accompanied by a loss of cultural and culinary knowledge associated with food and seed varieties native to Dawnland, the traditional Abenaki name for Vermont. The garden serves to rematriate Dawnland seeds in Vermont, especially those important to Abenaki customs and celebrations. In 2018, the garden's first year, all crops were given back to Abenaki Helping Abenaki and Seeds of Renewal, and the seeds were saved to plant in the 2019 season. During the second year of growth, seeds will be incorporated into the Dawnland Heritage Seed Library, the first seed library in Vermont that specifically highlights the importance of rematriating native seeds in Vermont and sharing the stories of Dawnland seeds.

LEARNING CORRIDOR COUNCIL CLEAN UP THE INCINERATOR NEW HAVEN, CT

Environmental Health / Grow

The Learning Corridor is an effort to build community through placemaking and recreation in a low-income community in the neighborhood of Newhallville. Once a thriving working-class community, the loss of the area's major employer, Winchester Repeating Arms, during the 1980s set the neighborhood into economic distress, which was exacerbated by the housing collapse of 2008. In Newhallville, 90% of children qualify for free or reduced-price lunch, and residents suffer from disproportionate levels of obesity, type-2 diabetes, asthma, and other chronic diseases. In response, the Learning Corridor has transformed a three-block section of the Farmington Canal Heritage Greenway into a vibrant space for community-building, family-friendly festivals and events – a space where community members are able to utilize the Greenway as a unique recreational asset promoting fitness, physical activity and a healthy lifestyle for all ages and ethnic backgrounds.

RURAL ASPIRATIONS PROJECT BAR HARBOR, ME

Land & Water / Young Leader

The Rural Aspirations Project works to expand educational opportunities in rural Maine that develop and honor community while stimulating the innate curiosity of students and teachers. To do this, they offer responsive professional development for teachers and administrators to build local capacity and honor local heritage. Our

> Young Leaders grant supported their newest initiative, the Maine Forest Collaborative, which aims to bring schools and communities together to design programming that empowers all students to actively contribute, as citizens and stewards, to the vitality of our forest communities today and into the future.

PITTSFIELD BAGSHARE PITTSFIELD, MA Environmental Health / Seed

Pittsfield BagShare received a Seed grant in 2019 to purchase equipment and materials needed to create reusable bags for a community bag-share program. The group's purpose is to prevent waste to the landfill, teach sewing, start sewing centers, repair sewing machines, and introduce the concept of donation-based collective work that builds community and makes a difference through the creation of a BagShare community hub. BagShare is a regionally run resource that helps set up sewing and distribution hubs within communities, with the hope that the reusable bags made from materials diverted from landfills will complement a simultaneous bag ban initiative.

NARROW RIVER PRESERVATION ASSOCIATION Saunderstown, RI

Land & Water / Seed

Narrow River Preservation Association has been protecting the brackish tidal inlet for 50 years. Despite this, the group realized that they did not have documentation of the indigenous history and uses of the land they preserved. They used a Seed grant to support a partnership with the Tomaquag Museum, an indigenous-run museum dedicated to broadening perspectives about indigenous culture and perspectives. Through their partnership, they co-hosted a kayak tour of Narrow River focused on historical and current indigneous practices of that land and water, and deepened their understanding of indigenous and environmental justice.

Learn the stories of the groups we've funded and get involved with their work at: https://grassrootsfund.org/guiding-practices/ community-stories

Participants

Participatory Grantmaking Committees

Grow, Spring

Tarshire Battle Cris Blackstone Jennifer Brockway Aileen Castillo Kat Champigny Kendra Dawsey Michelle de Lima Paige Heverly Colin Keegan Michél Legendre Vanessa Liles Oliver Scholes Sandeep Bikram Shah

Young Leader, Spring

Kimberly Acosta Claude McLaughlin Paige Nygaard William Oppenheimer Amaryst Parks Marissa Patterson Listch Prinston Vignesh Ramachandran Samir Richard Danielle Smith Kenda Tucker Farzana Zubair

Grow, Fall

Kimberly Acosta Austin Bryniarski Jeuji Diamondstone Nicole Feleo Diana Fontaine Melissa Guillet Sabrina Hunte Amanda Jacir Michelle de Lima Daniel MacPhee Tonisha Pinckney Aubrey Porter Vignesh Ramachandran Oliver Scholes Brian Watson

RootSkills Workshops Planning Committees

Brattleboro, VT

Geraldine Vatan - 350VT/Mother Up Montpellier Francis Manga - Association of Africans Living in VT Chris Wood - BALE (Building a Local Economy) Jacqueline Ward - High school teacher Marilyn Chiarello - Edible Brattleboro Kile Adumene - Equity Leaders Fellowship (NH) Betsy Hands - High Meadows Fund Abel Luna - Migrant Justice Ann Garland - NH Upper Valley Democrats Shaina Kasper - Toxics Action Center Sarah Brock - Vital Communities Libby Weiland - VT Community Garden Network Marie Emerson - Wild Wescogus Blueberries

Providence, **RI**

Tarshire Battle - Restoration Urban Farm of New England Sara Canuel - Woonasquatucket River Watershed Council Janice Falconer - Impact RI Sebastian Interlandi - Southside Community Land Trust Vanessa Liles - PT Partners Catarina Lorenzo - Alliance to Mobilize Our Resistance Jeanine Silversmith - Rhode Island Environmental Education Association Dena Haden - Co-Creative Center

Meet our board and staff: https://grassrootsfund.org/about-us/our-team

GRASS SLOOX FUND

PARTICIPATE

You know what we do. Maybe you've already joined us as a grantee, program participant or a donor. Will you choose to engage in other ways?

This is OUR Grassroots Fund.

We encourage meaningful participation. We are working within our organization and alongside our constituents to challenge the basic structure of problem solving, and hold and create space for the voices that must guide us into the future. Here are a few ways we'd gladly welcome your unique experiences, talents and leadership.



BECOME A GRANT REVIEWER Be an application reader and add to the diversity of perspectives in our grant review process.



JOIN A COMMITTEE Join a planning committee for a RootSkills event or a Catalyst Conversation gathering.



BECOME A TRAINER Share your experience and wisdom as a grantee or subject specialist during a RootSkills webinar or event.



HOST A HOUSE PARTY Introduce our work to your network and your community by hosting/co-hosting a house party.

Are you ready? The next step is to visit the webpage below, share your preferences, and we'll be in touch soon. Welcome!

Interested, but still not sure? Please, reach out anyway. We'll work with you to tailor your involvement according to your geography, your time available, and your interests.

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