

RootSkills

TRAINING SERIES

**New England Grassroots Environment Fund
RootSkills Training Series – Using Social Media to Build Community Power
Questions & Answers (Answered & Unanswered)**

Unanswered Questions – Contact Griffin (griffin@350nh.org) & Shaina (shaina@toxicsaction.org) to discuss further

Q: Do any of you have experience with Nationbuilder or other CRM software?

Answered Questions – Listen to our recording to hear Griffin & Shaina address your questions!

Q: Does live streaming accomplish anything in terms of goals other than drawing attention to the action in the moment?

Q: I understand that online is important, but I think that the idea that if you are not online you don't exist is not right or a good message, Many of the people who find our group important are not online and we cannot interact with them that way. I think the focus on online can be dismissive of those who don't have this opportunity.

Q: What is a listserv?

Q: What are online forms (such as Google Docs) that are used?

Q: I heard on Facebook hashtags are not really a thing, unlike Instagram. But tagging people with the @ symbol is a strategy, can you say more about strategic tagging?

Q: Anyone worried about anonymity in activism, looking for alternatives to Google, using open source or...?

Q: I have not been able to live stream to my Facebook page, how can I do that?

Q: How often is too often to post on social media or make contact with our constituents using an online platform?

Q: What is the protocol for posting pictures online? Are there any legal concerns we should be aware of?

Q: What is an online troll and how do you deal with them?

Q: What is the best online platform with the widest reach?