New England
Grassroots
Environment Fund

2019 Sponsorship Opportunities



#### Thank you for your interest in sponsoring our 2019 Convenings.

through person-to-person and group-to-group networking.

Our convenings attract changemakers from all over New England. They are a diverse crowd, representing a broad spectrum of socioeconomic status, age, and racial, cultural and gender identities, hailing from rural, urban and suburban areas. Some are professionals in this work, others are volunteers who specialize in other fields. All share a commitment to co-leading community level transformation at the intersection of environmental, social and economic justice. If your organization's offerings align with our demographic, Grassroots Fund sponsorship is an ideal way to both support their efforts and get your brand in front of them.

#### Sponsorship dollars make our events ever more accessible and relevant to change-makers.

Instead of enhancing our event budgets' bottom lines, your contribution directly supports participants through the availability of sliding scale fees, scholarships, expense reimbursements, quality, local (when possible) food, and on-site childcare and language interpretation. Sponsor support also underwrites the coordination of steering committees, which helps ensure content relevancy since a diverse and representative set of stakeholders contribute to each event's most critical decision making

2019 Grassroots Fund Convenings include two day-long RootSkills workshops, two day-long Catalyst Convenings, four Pop-up Offices, and eight RootSkills webinars. More than a thousand changemakers will plan, present and/or participate at these events. Your commitment will also be noticed by our 10,000+ email subscribers and social media followers leading up to, during and after each event. Plus, an untold thousands more will see the connection between our two brands in the way we most prefer: by word-of-mouth and

## Join us!

Please review the following sponsor benefits and contact us to get started. Your part is crucial to the whole!

## 2019 Sponsorship Schedule of Benefits

Benefit	\$500	\$1,000	\$2,500	\$5,000	\$10,000	\$15,000
# of admissions to any/all 2019 convenings (value \$150 per person at RootSkills workshops)*	1	2	3	4	5	6
Logo/URL hyperlink on Grass- roots Fund Convening website landing page for 2019	1	<b>*</b>	1	1	1	<b>✓</b>
Sponsor listing in all 2019 convenings promotional materials	1	<b>*</b>	1	1	1	<b>✓</b>
Sponsor listing in 2019 Annual Report	1	<b>*</b>	1	1	1	<b>✓</b>
Exhibitor table at 2019 RootSkills workshops	one event	either/ both events	either/ both events	either/ both events	either/ both events	either/ both events
Optional recognition as sponsor of a topical track, meal, or reception at one 2019 convening			1	1	1	<b>*</b>
Opportunities for display and/or approved literature inserts at any/all 2019 convenings				<b>1</b>	1	<b>*</b>
Verbal acknowledgment during all 2019 convenings					1	1
Invited to give a brief welcome during any/all 2019 convenings						1

# Join us on the road in 2019!

Email Janet at janet@grassrootsfund.org for further information or to sign up as a 2019 Convenings sponsor!

## 2019 Convenings Calendar

### **Date Convening Location Topic**

February 5-7	Pop-up Office	Midcoast ME	Supporting grantees	
February 13	RootSkills Webinar	Virtual via Zoom	How to apply for grant funding	
March 6	Catalyst Convening	Hartford, CT	Narrative's role in social change	
March 13	RootSkills Webinar	Virtual via Zoom	Just Transition in New England	
April 8	Pop-up Office	Conway & Plymouth, NH	Supporting grantees	
April 10	RootSkills Webinar	Virtual via Zoom	Shifting Power in participation	
May 8	RootSkills Webinar	Virtual via Zoom	Understanding Community Context	
June 1	RootSkills Workshop	Brattleboro,VT	Equity in the Environmental Mvmt	
June 19	RootSkills Webinar	Virtual via Zoom	Revolutionizing philanthropy	
July 8-10	Pop-up office	Providence, RI	Supporting grantees	
September 4	RootSkills Webinar	Virtual via Zoom	How to apply for grant funding	
Late September	Catalyst Convening	Brunswick, ME	TBD	
October 9	RootSkills Webinar	Virtual via Zoom	Trend reports from the region	
Mid October	Pop-up Office	TBD	Supporting grantees	
November 6	RootSkills Webinar	Virtual via Zoom	Our participatory process	
Mid November	RootSkills Workshop	Southeast MA	Arts, culture & reimagining our future in the environmental justice movement	

Thank you for your support!

This calendar is current as of February 22, email janet@grassrootsfund.org for the most up to date information