



ZERO WASTE TRACK

Stage 1: Identify Desired Results

Established Goals

1. Understand how to prioritize and launch grassroots projects focused on zero waste;
2. Understand how grassroots projects can get to root causes within zero waste work;
3. Understand how grassroots work furthers regional zero waste strategies;
4. Understand considerations in measuring impact of zero waste efforts; and
5. Understand how zero waste efforts work can create co-benefits across other (issue) areas.

Enduring Understandings

Participants will understand ...

- A. How to determine first steps towards zero waste organizing;
- B. How to develop efforts to address root causes;
- C. How grassroots projects contribute to regional zero waste impact(s);
- D. How to develop a basic evaluation strategy to assess impacts; and
- E. How to prioritize co-benefits with other (issue) area projects/campaigns.

Essential Questions

Participants will seek deeper understanding through considering...

- A. How do I start a zero waste related project in my community?
- B. How can my group's work address root causes within zero waste organizing?
- C. What overlap does my work have with regional zero waste strategies?
- D. How does my group evaluate the impact of our work?
- E. What co-benefits can I achieve through my zero waste organizing?

As a result of this track, participants will be able to...

1. Conduct an analysis of project options to launch or deepen community-based zero waste projects;
2. Connect local organizing work to regional strategies;
3. Employ basic strategies to assess the impact of zero waste related projects; and
4. Assess co-benefits that can be met through zero waste organizing.

Adapted From— Wiggins & McTighe, *Understanding by Design*