

NEW ENGLAND GRASSROOTS
ENVIRONMENT FUND

Small Grants Application

Please email this application to your program officer or mail a hard copy to:
P.O Box 1057, Montpelier VT 05601

Please make sure to complete all three section of the Small Grants Application:

1. Contact Information (not to exceed 1 page)
2. Group Information (not to exceed 1 page)
3. Application Information (not to exceed 4 pages, including budget)

Please note: the completed application should not exceed 6 pages.

To answer the applications questions:

- ☐ Click on the grey textboxes and enter text: **Example**
- ☐ Select the appropriate response from drop-down menus: -----
- ☐ Click the appropriate checkbox(es): ☐

Please make sure to **SAVE REGULARLY!**

Also note that several questions have a **maximum character count**.

When submitting your application, please attach/include:

- ☐ Financial Statement(s) for most recent year (where available)
- ☐ Meeting minutes from your last group meeting (where available)
- ☐ Brief bio sketches for core volunteers

1. **Date: September 17, 2010**

2. **Contact Person: Bethann McCarthy**

(Please list one person who will be available to answer questions)

3. **Mailing Address: 860 South Road**

4. **Zip: 03229**

Town: Hopkinton

5. **State: --** 6.

6. **Email: bethannm@tds.net**

7. **Primary Phone Number: 603-746-6603**

8. **Alternate Phone Number: 603-428-4960**

9. **How Did You Hear About NEGEF? -----**

median family income: \$67,605

Email:
bethannm@
tds.net

Please Specify where appropriate: **Clean Air-Cool Planet**

1. **Name of applicant group: Greener Hopkinton**

2. **City/Town: Hopkinton**

3.

State: --

(Please indicate which community is most impacted by your group's work)

4. **Please select which NEGEF Issue Area(s) best describe your overall group's work:**

- ☐ Energy & Climate Action
- ☐ Environmental Health
- ☐ Food Systems & Sustainable Agriculture
- ☐ Smart Growth, Land Use & Natural Resource Management
- ☐ Sustainable Communities & Behaviors
- ☐ Water in the Public Trust

(For an overview of NEGEF's Issue Areas, please visit:

http://grassrootsfund.org/grants/issue_areas)

5. **Check one of the following that best describes your group's tax status:**

When applicable:

Name of fiscal sponsor:

Employer Identification Number (EIN):

6. **Year this group of core volunteers became active: 2007**

7. **Mission/goal(s) of your group: (maximum number of characters: 450, including spaces)**

The Greener Hopkinton Committee was formed in June 2007 in response to a vote at town meeting at which residents decided the Town should take actions to reduce energy consumption. On April 30, 2007 the Board of Selectmen proposed that Hopkinton "implement a 'green' initiative" and "define, educate and implement programs that will materially improve our physical well-being."

8. **Number of people involved as core, active volunteers: 11**

9. **Number of hours per week currently worked by *paid* staff members: 0**
(Enter 0 if all volunteer)

10. **Group Website:** http://http://www.hopkinton-nh.gov/Pages/HopkintonNH_BComm/greenhop

11. **Number of people on group's (e)mailing list/Facebook account: 396**

12. **Current annual group budget: variable, depending on grants**

13. **Amount group spent last calendar year: \$863.00**

14. Networking

NEGEF is interested to learn with which other grassroots groups you have contacted for information and help to accomplish your goals. Please list some of these grassroots groups below.

Clean Air-Cool Planet	Portsmouth	NH
Plymouth Area Renewable Energy Committee	Plymouth	NH
Capital Area Community Action Program	Concord	NH

1. **Amount Requested: \$1650**
(Can't exceed \$2,500.00)

2. **Please select the ONE NEGEF Issue Area that best describes this project:**

(For an overview of NEGEF's Issue Areas, please visit:
[http://grassrootsfund.org/grants/issue areas](http://grassrootsfund.org/grants/issue%20areas))

3. **Please provide a brief description of the project for which you seek funding.**
(Maximum number of characters: 5,000, **including spaces**)

Funding for Constant Contact E-Newsletter. We send out e-newsletters about once a month that include a Local Flavor Section, information about energy efficiency, local foods and organic gardening. We also send out regular announcements about environmental activities (workshops, etc) that are sponsored by other local groups. \$255

Carbon Challenge. We are planning to participate in a Carbon Challenge sponsored by Clean Air-Cool Planet.
\$150

Energy Efficiency Improvements in Hopkinton Homes - We hope to be able to weatherize homes in cooperation with the Capital Area Community Action Program. We have been in communication with the Coordinator, and he is investigating the feasibility of this collaboration from a legal point of view. It is not likely that we will perform this type of work unless we can do it in coordination with Concord Area Community Action Program. \$720

Education - We will sponsor approximately three speakers and/or environmentally-themed movies. We have done this in the past and have had very good turnout at some of the events. Possible speaker topics include organic gardening, greening your home, climate change science for the lay person. \$150

Community Garden. Next summer will be the third year for our community garden. Funds will be used for fertilizer and other soil amendments as needed. We will have the soil tested by the UNH Cooperative Extension program to determine what kind of amendments are necessary. Compost and amendments are bought locally to support our community. \$150

4. **Please describe what changes will occur in your community and its environment when the group's project is successful. Describe how you might measure these changes. (Maximum number of characters: 2,500, including spaces)**

E-Newsletter. We have received comments from many readers that they really appreciate the information gleaned from the e-newsletters. On Constant Contact, we are able to generate reports on readership. We consistently score above the average in the number of e-newsletters opened and linked pages accessed as compared to other Constant Contact users. We even rank higher than the average for the "non-profit groups" category. We will continue to monitor the effectiveness of the e-newsletter in this way.

Carbon Challenge. Clean Air-Cool Planet has expanded the program to allow for monitoring of the challenge, including a web page for each participating community.

Energy Efficiency - We plan to weatherize about 12 homes at the cost of \$60 per home, working as volunteers for the Community Action Program. If funding is available through the CAP, we will not access the \$720. (We are waiting for a response from the project coordinator. The cost of \$60 per home was suggested to us by the Colebrook Energy Committee, which has been doing similar projects for the past two years. If we do this under the Community Action Program, we can also assist them in their weatherization projects by reporting on larger issues in the homes that require more professional assistance.

Education. Speakers and movies will educate the community on energy efficiency, climate change and/or sustainable communities. We have no specific speakers or movies planned at this time. We can measure the success of this project by the number of people that attend the events.

Community Garden. Next summer will be our third year. We hope to expand the number of gardeners next year. The first year we had 9 gardeners, last year we had 16. We will have the soil tested again next year to determine what amendments are needed. A measurement of our success in this endeavor would be to see an increase the number of community gardeners.

5. **Please list how many people in your community your group expects to actively engage in this project: A total of about 200 community members, including all the activities.**

(Include volunteers, participants and community members receiving outreach materials)

6. **Please explain how your group will engage members from your community in this project. (Maximum number of characters: 2,000, including spaces)**

We will engage community members primarily by publicizing events in our e-newsletter. Realizing that we are not reaching the entire community, we regularly write articles for inclusion in the school e-newsletters, the library e-newsletter and local newspapers. The 200 people that we expect to engage are those that will read our newsletter (at least 100), 30 to 60 at various speaker events, about 12 will participate in weatherproofing of area homes. We hope to have at least 20 gardening plots in active use next year. Several of these garden plots are tended by couples or families.

7. What relevant skills do current members of the group have to help move the initiative forward? (Maximum number of characters: 1,000, including spaces)

Two members serve as the e-newsletter editors, writing most of the articles and editing each others work. One (an engineer) of the editors has particular knowledge/interest in climate change and energy efficiency, while the other (an attorney) has knowledge/interest in sustainable communities and gardening. Other members are employed in the renewable energy field; one works in energy administration in state agency and another is Executive Director of Conservation New Hampshire. Two members, one of which manages a neighborhood community garden, serve on a sub-committee for the community garden. Other members include a registered nurse, two teachers, a public health agency outreach coordinator and a member of the recycling committee.

8. What relevant skills does the group need (but does not currently have access to) to help move the initiative forward? (Maximum number of characters: 1,000, including spaces)

We could use training in weatherproofing homes. We hope to receive this training through the CAP coordinator or a volunteer who works in the field.

PLEASE CONTINUE TO PAGE 6 FOR BUDGET INFORMATION

EXAMPLE:

EXPENSES INCOME IN-KIND SERVICES Paper clips * \$750.00 * NEGEF Grant \$500.00 Local Office Supply Donation \$250.00 Stapler + Staples \$250.00 Paper Clip Foundation \$250.00 Volunteer Collators (10 hr @ \$20/hr) \$200.00 TOTAL EXPENSES \$1,000.00 TOTAL INCOMES \$750.00 TOTAL IN-KINDS \$450.00

BUDGET

- ☐ Itemize all anticipated expenses and income for this Project Proposal. Also note in-kind services (donated materials and/or labor).
- ☐ Please specify what expenses will be covered with NEGEF's funds (underline, bold, italicize or * those items)
- ☐ Please make sure Total Expenses (red total) match/are less than the sum of Total Income + In-Kind Services (sum of two green totals)

EXPENSES

Budget Item	Amount
E-Newsletter Subscription	\$255
Carbon Challenge Fee to CA-CP	\$150
Weatherproofing Supplies	\$720
Education - Speakers, Movies	\$150
Room for Speakers, Movies	\$150
Community Garden Fertilizer & Amendments (1/2 w grant)	\$300
	\$0.00
	\$0.00
	\$0.00
	\$0.00
	\$0.00

TOTAL EXPENSES	\$1725
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INCOME

Income Source	Amount
NEGEF Grant	\$255
NEGEF Grant	\$150
NEGEF Grant	\$720
NEGEF Grant	\$150
	\$0.00
NEGEF Grant	\$150
Community Garden Plot Fees 20 * 15 (subject to Selectmen's approval to expend)	\$300
	\$0.00
	\$0.00
	\$0.00
	\$0.00

TOTAL INCOME	\$1725
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IN-KIND SERVICES

In-kind service	Amount
Volunteer Hours. 120 hrs * \$20	\$2400
Volunteer Hours 40 * \$20	\$800
Volunteer Hours 65*20	\$1300
Volunteer Hours 8 * \$20	\$210
Room at Library or Senior Center	\$150
Donations of Snacks, etc.	\$50
	\$0.00
	\$0.00
	\$0.00
	\$0.00

TOTAL IN-KIND	\$4910
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(PLEASE MAKE SURE EXPENSES (RED TOTAL) MATCH/ARE LESS THAN THE SUM OF INCOME + IN-KIND SERVICES (SUM OF GREEN TOTALS))

Provide an overview of other sources of support received to date (dues, donations, other grants, event fees, etc) (leave blank if none):