

NEW ENGLAND GRASSROOTS
ENVIRONMENT FUND

Small Grants Application

Please email this application to your program officer or mail a hard copy to:
P.O Box 1057, Montpelier VT 05601

Please don't use any folders or binder and don't staple materials together.

Please make sure to complete all three section of the Small Grants Application:

1. Contact Information (not to exceed 1 page)
2. Group Information (not to exceed 1 page)
3. Application Information (not to exceed 4 pages, including budget)

Please note: the completed application should not exceed 6 pages.

To answer the applications questions:

- ☐ Click on the grey textboxes and enter text: **Example**
- ☐ Select the appropriate response from drop-down menus: -----
- ☐ Click the appropriate checkbox(es): ☒

Please make sure to **SAVE REGULARLY!**

Also note that several questions have a **maximum character count**.

When submitting your application, please attach/include:

- ☐ Financial Statement(s) for most recent year (where available)
- ☐ Meeting minutes from your last group meeting (where available)
- ☐ Brief bio sketches for core volunteers

1. CONTACT INFORMATION (PLEASE DO NOT EXCEED THIS PAGE)

1. Date: 9/15/10
2. Contact Person: Melinda Tuhus
(Please list one person who will be available to answer questions)
3. Mailing Address: 103 Carmalt Rd.
4. Town: Hamden
5. State: CT
6. Zip: 06517
6. Primary Phone Number: 203.287.9811
7. Alternate Phone Number: 203.623.2186
8. How Did You Hear About NEGEF? Conference
Please Specify where appropriate:

Email: melinda.tuhus@gmail.com

2. GROUP INFORMATION (PLEASE DO NOT EXCEED THIS PAGE)

1. Name of applicant group: Elm City Cycling, Inc.

2. City/Town: New Haven

3. State: CT

(Please indicate which community is most impacted by your group's work)

4. Please select which NEGEF Issue Area(s) best describe your overall group's work:

- ☒ Energy & Climate Action
- ☐ Environmental Health
- ☐ Food Systems & Sustainable Agriculture
- ☐ Smart Growth, Land Use & Natural Resource Management
- ☒ Sustainable Communities & Behaviors
- ☐ Water in the Public Trust

(For an overview of NEGEF's Issue Areas, please visit: http://grassrootsfund.org/grants/issue_areas)

5. Check one of the following that best describes your group's tax status:
501(c)(3) status with IRS (provide EIN # below)

When applicable:

Name of fiscal sponsor:

Employer Identification Number (EIN): 26-3472789 (ECC EIN - don't have copy of letter)

6. Year this group of core volunteers became active: 2001

7. Mission/goal(s) of your group: (maximum number of characters: 450, including spaces)

Elm City Cycling's mission is to promote Complete Streets in New Haven where all users feel safe and accommodated, since New Haven has one of New England's highest bicycle commuting rates. Additionally, we work with advocates in surrounding towns to create safe, efficient bicycle commuting networks and promote cycling as a healthy, environmentally friendly and cost-effective means of transportation.

8. Number of people involved as core, active volunteers: 40

9. Number of hours per week currently worked by paid staff members: 0
(Enter 0 if all volunteer)

10. Group Website: <http://elmcitycycling.org>

11. Number of people on group's (e)mailing list/Facebook account: 728

12. Current annual group budget: \$6,000.00

13. Amount group spent last calendar year: \$5,713.00

14. Networking

NEGEF is interested to learn with which other grassroots groups you have contacted for information and help to accomplish your goals. Please list some of these grassroots groups below.

Name of Group	City	State
Chainbreakers	New Haven	CT
Farnam Neighborhood House	New Haven	CT
Farmington Canal Rail to Trail Association	greater New Haven	CT
neighborhood management teams	New Haven	CT

3. APPLICATION INFORMATION (PLEASE DO NOT EXCEED 4 PAGES, INCLUDING BUDGET)

1. Amount Requested: \$2,000.00

(Can't exceed \$2,500.00)

2. Please select the ONE NEGEF Issue Area that best describes this project:

Energy Climate Action

(For an overview of NEGEF's Issue Areas, please visit: http://grassrootsfund.org/grants/issue_areas)

3. Please provide a brief description of the project for which you seek funding.

(Maximum number of characters: 5,000, including spaces)

We seek funding to do an update of our organizational brochure, which was first printed in 2008 (with funding from NEGEF), to do a Spanish translation of it, and to get 2,000 copies in English and 1,000 copies in Spanish printed for distribution throughout New Haven and to make available in key locations in the surrounding towns of Hamden, West Haven and East Haven. Additionally, we are requesting funds to print attractive "rules of the road" flyers in Spanish and English and to support bike clinics to help Latino residents (youth and adult) repair their bikes and get safety equipment and information.

The brochure is an important outreach tool, and most of our original brochures are gone, and many new developments have rendered it obsolete in any case. For example, we now have both municipal and state legislation regarding "complete streets" that didn't exist in 2008, for both of which Elm City Cycling can claim some credit. Also, the City of New Haven has adopted our 2010 Bike Plan, which calls for a number of improvements like "sharrows" (share the road symbols), dozens of which have just been painted on city streets; more bike parking; and safe, marked routes to major destinations like the Amtrak/Metro North train station and bus terminal.

We need a brochure in Spanish because there is a sizable population within New Haven and near suburbs of Spanish-speaking cyclists -- often laborers who ride without helmets and who don't know the rules of the road and often ride bikes with safety problems. We have financially supported a local bicycle collective (Chainbreakers) that has conducted two bike clinics that have attracted Latino youth and some of these adults to provide bike maintenance, free helmets and safety information. We want to continue this collaboration.

- 4. Please describe what changes will occur in your community and its environment when the group's project is successful. Describe how you might measure these changes. (Maximum number of characters: 2,500, including spaces)**

New Haven area bicyclists will become better informed of their rights and obligations; they will become aware of the improvements that have been made for their benefit and be able to take advantage of them; and we will build the cycling community across ethnic, age and neighborhood lines.

These changes will be measured in the increase in the number of cyclists and the decrease in the number of injuries and deaths to cyclists because of their own behavior and that of motorists.

- 5. Please list how many people in your community your group expects to actively engage in this project: 1,000**

(Include volunteers, participants and community members receiving outreach materials)

- 6. Please explain how your group will engage members from your community in this project. (Maximum number of characters: 2,000, including spaces)**

We will distribute brochures and "rules of the road" information in bike shops, through the New Haven public schools, the city's police department, and New Haven's ten neighborhood management teams (grassroots groups that interface with the police department and pursue quality of life issues). We already have contacts in all these groups/agencies, including some individuals who are active members of ECC. The Education and Outreach Committee of ECC has conducted many bike safety jamborees for kids, participated in school and after-school programs, and participated in programs at libraries, in neighborhoods, at the annual Green Expo and the annual International Festival of Arts & Ideas.

We have advocated at the municipal and state levels for improvements in bike safety and access, and we will continue to do all these things going forward.

- 7. What relevant skills do current members of the group have to help move the initiative forward? (Maximum number of characters: 1,000, including spaces)**

We have professional planners, data experts, youth advocates, community organizers, journalists, parents, city officials, public health advocates, students, lawyers, and the Yale Sustainable Transportation department as active participants in ECC.

- 8. What relevant skills does the group need (but does not currently have access to) to help move the initiative forward? (Maximum number of characters: 1,000, including spaces)**

There is some diversity lacking, and this is an issue we are working to address. We've made some progress but feel we can make more with funding of these projects.

PLEASE CONTINUE TO PAGE 6 FOR BUDGET INFORMATION

- ☐ Itemize all anticipated expenses and income for this Project Proposal. Also note in-kind services (donated materials and/or labor).
- ☐ Please specify what expenses will be covered with NEGEF's funds (underline, bold, italicize or * those items)
- ☐ Please make sure Total Expenses (red total) match/are less than the sum of Total Income + In-Kind Services (sum of two green totals)

EXPENSES		INCOME		IN-KIND SERVICES	
Paper clips*	\$750.00*	NEGEF Grant	\$500.00	Local Office Supply Donation	\$250.00
Stapler + Staples	\$750.00	Paper Clip Foundation	\$250.00	Volunteer Collators (10hr @ \$20/hr)	\$200.00
TOTAL EXPENSES	\$1,000.00	TOTAL INCOME	\$750.00	TOTAL IN-KIND	\$450.00

[illegible][illegible][illegible]

TOTAL INCOME	\$0.00
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TOTAL IN-KIND	\$2,300.00
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(PLEASE MAKE SURE EXPENSES (RED TOTAL) MATCH/ARE LESS THAN THE SUM OF INCOME + IN-KIND SERVICES (SUM OF GREEN TOTALS))

Provide an overview of other sources of support received to date (dues, donations, other grants, event fees, etc) (leave blank if none):

\$200 per month for sponsorships of Bike to Work Day breakfasts.

\$1,000 grant from Community Foundation for Greater New Haven.

\$30 per rider entrance fee for New Haven Century ride.