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**NEW ENGLAND GRASSROOTS  
ENVIRONMENT FUND**  
*Small Grants Application*

Please email this application to your program officer or mail a hard copy to:  
P.O Box 1057, Montpelier VT 05601

Please don't use any folders or binder and don't staple materials together.

Please make sure to complete all three section of the Small Grants Application:

1. Contact Information (not to exceed 1 page)
2. Group Information (not to exceed 1 page)
3. Application Information (not to exceed 4 pages, including budget)

Please note: the completed application should not exceed 6 pages.

To answer the applications questions:

- Click on the grey textboxes and enter text: **Example**
- Select the appropriate response from drop-down menus: -----
- Click the appropriate checkbox(es):

Please make sure to **SAVE REGULARLY!**

Also note that several questions have a **maximum character count**.

When submitting your application, please attach/include:

- Financial Statement(s) for most recent year (where available)
- Meeting minutes from your last group meeting (where available)
- Brief bio sketches for core volunteers

**1. CONTACT INFORMATION (PLEASE DO NOT EXCEED THIS PAGE)**

1. **Date:** 9/15/10

2. **Contact Person:** Cathy Neal

*(Please list one person who will be available to answer questions)*

*Email: bountifulbrookline@gmail.com*

3. **Mailing Address:** 8 Clark Court

4. **Town:** Brookline

5. **State:** MA 6. **Zip:** 02445

6. **Email:** criesn@verizon.net

7. **Primary Phone Number:** 617-943-5252

8. **Alternate Phone Number:** 617-277-6336

9. **How Did You Hear About NEGEF?** Non-profit

Please Specify where appropriate: **BNAN**

## 2. GROUP INFORMATION (PLEASE DO NOT EXCEED THIS PAGE)

**1. Name of applicant group: Bountiful Brookline**

**2. City/Town: Brookline**

**3. State: MA**

(Please indicate which community is most impacted by your group's work)

**4. Please select which NEGEF Issue Area(s) best describe your overall group's work:**

- Energy & Climate Action
- Environmental Health
- Food Systems & Sustainable Agriculture
- Smart Growth, Land Use & Natural Resource Management
- Sustainable Communities & Behaviors
- Water in the Public Trust

(For an overview of NEGEF's Issue Areas, please visit: [http://grassrootsfund.org/grants/issue\\_areas](http://grassrootsfund.org/grants/issue_areas))

**5. Check one of the following that best describes your group's tax status:**  
**Ad Hoc with Fiscal Sponsor (provide name below)**

**When applicable:**

Name of fiscal sponsor: **Brookline Community Foundation**  
 Employer Identification Number (EIN): **04-2103944**

**6. Year this group of core volunteers became active: 2009**

**7. Mission/goal(s) of your group: (maximum number of characters: 450, including spaces)**

BountifulBrookline seeks to increase access to affordable local fresh food for all in our community by educating, demonstrating and promoting the benefits of a sustainable local food system

**8. Number of people involved as core, active volunteers: 20**

**9. Number of hours per week currently worked by paid staff members: 0**  
 (Enter 0 if all volunteer)

**10. Group Website: <http://www.bountifulbrookline.org>**

**11. Number of people on group's (e)mailing list/Facebook account: 500+**

**12. Current annual group budget: 14,150**

**13. Amount group spent last calendar year: \$350**

**14. Networking**

NEGEF is interested to learn with which other grassroots groups you have contacted for information and help to accomplish your goals. Please list some of these grassroots groups below.

Name of Group	City	State
BostonNaturalArea Fund	Boston	MA
Gardening the Community	Springfield	MA
BrooklineClimateChange Action	Brookline	MA
CitySprouts	Cambridge	Ma

**3. APPLICATION INFORMATION (PLEASE DO NOT EXCEED 4 PAGES, INCLUDING BUDGET)**

- 1. Amount Requested: \$2,500.00**  
(Can't exceed \$2,500.00)
- 2. Please select the *ONE* NEGEF Issue Area that best describes this project:**  
Food Systems Sustainable Agriculture  
(For an overview of NEGEF's Issue Areas, please visit: [http://grassrootsfund.org/grants/issue\\_areas](http://grassrootsfund.org/grants/issue_areas))
- 3. Please provide a brief description of the project for which you seek funding.**  
(Maximum number of characters: 5,000, including spaces)

Since launching our community initiative in March 2009 Bountiful Brookline has been engaging Brookline residents and our neighbors in many creative, memorable ways to promote our mission of access to fresh local food across the community. This season we became stewards of an urban demonstration garden serving the emergency food pantry, piloted a teen urban agriculture and leadership program, supported the creation of a community garden at a public housing facility and created garden sharing and garden building projects. We will celebrate the fruits (and veggies) of our collective labor at this weekend's Edible Garden Tour and Harvest Party, a compliment to the Spring into Gardening event held in March. We continue to receive recognition throughout the community and beyond for our work, thanks to NEGEF's early support last year and other actions. Now we need to begin to make a concerted effort to address capacity building, to develop our operational framework and position ourselves for the future. This grant request for \$2,500 will help fund three internships and enable Bountiful Brookline to focus on key needs of administration, development, marketing, communication and programs.

Bountiful Brookline has benefited, to date, from the extensive generosity of individual and corporate cash, goods and in-kind services. These gestures of support, in association with the efforts of the core group, have been invaluable in enabling our initiative to obtain such a high degree of visibility and success. In order for our organization to be positioned to serve the community for the long haul we recognize that certain things must be put into place now. We do not have all the essential human resources or expertise within our core group to be able to develop, manage and carry out this critical work in a timely manner. We are fortunate to have access to interns through career service programs @ local universities. We believe this is a unique opportunity to both bring fresh perspective to our work as well as engage a vital constituency in our community.

We have defined these three internship opportunities to most effectively address areas of highest priority. Each of these positions aligns directly with an existing function within the core steering committee and will enable us to respond to goals for organizational sustainability and community engagement as outlined in the draft strategic plan. These actions include creation of a membership program, expanded website, development of online community forums and engagement and improved outreach and programs. We are seeking a total of \$2,500 for three internships including funds to extend the Program/Garden internship into the summer.

- The Administrative/Development Intern will provide support for day-to-day operations as well as contribute to event planning, grants research and submittals, and creation of a membership program, all projects that are key to the mission of Bountiful Brookline.
- The Communications/Marketing Intern will have a key role in the development and management of our online and print communication including website, newsletter and activities associated with the development of BB's brand.
- The Program/Garden Intern will assist in coordination of planning and programming for gardens, youth engagement and gardeners opportunities. This position will ideally continue through summer 2011 depending upon funding.

We are confident, that this concentration of energy and effort will enable Bountiful Brookline to make a quantum leap in our ability to engage, inspire and support the community. Our goal is to optimize the human resources we have in order to maximize in-the-ground results. This grant, at this time, is critical. We have gained the confidence of the community and are recognized as a vital resource in the community. These funded internships will be a catalyst enabling us to effectively act and react to help others grow as well.

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- 4. Please describe what changes will occur in your community and its environment when the group's project is successful. Describe how you might measure these changes. (Maximum number of characters: 2,500, including spaces)**

We want Bountiful Brookline to be front and center around the topic of local fresh food in our community. These internships will enable us to be more effective through better, more consistent means of sharing on the web, a regular monthly newsletter, seasonal programs and workshops. An enhanced website will give Bountiful Brookline access to better data and allow us to provide more consistent social networking, monitoring interest and providing a platform for a community dialogue. We hope to better understand what factors influence participation and engagement. We look forward to a web presence that supports the community as more than just a source of information. By creating and managing online forums around topics such as composting, garden share, and community gardening (to name a few) we hope to facilitate engagement in a way that is manageable for a small, volunteer-based organization.

We generally rely on both numbers and qualitative indicators to gauge the impact of our work. We believe that Bountiful Brookline's success shows in a thriving community garden at a local public housing facility, youth enthusiasm for weeding and composting, new residential garden share partnerships, a child's joy at the first tomato on their vine. That said, the quantifiable indicator of this new project's success will be twofold. First and foremost, more food will be produced here in Brookline, in shared plots, new community gardens, and systemwide schoolyard gardens. With an online presence as proposed, we will have the means to understand what, where, how, and by whom food is being produced in Brookline.

- 5. Please list how many people in your community your group expects to actively engage in this project: 5,000+**  
(Include volunteers, participants and community members receiving outreach materials)
- 6. Please explain how your group will engage members from your community in this project. (Maximum number of characters: 2,000, including spaces)**

Bountiful Brookline is about community building and activism. The internet is a major force in both of those arenas, and we want to be there. With a website as described, Bountiful Brookline will make the conversation around local food production more accessible, articulate, and inclusive. Our first major event, Spring into Gardening, attracted over four hundred participants and created opportunities for urban gardeners to connect through workshops and scheduled growers gatherings. This grant will enable us to develop such connections further through a membership program and by supporting community gardeners, schoolyard gardeners, town wide composting and garden sharing as a start. We envision the website as a vital support to all of Bountiful Brookline's work in our community space and community soil. That in conjunction with annual and seasonal events, public and youth programs, a monthly newsletter and community partnerships inform our approach as we strive to become a valuable community asset.

**7. What relevant skills do current members of the group have to help move the initiative forward? (Maximum number of characters: 1,000, including spaces)**

Within the Steering Committee a wide range of skills and expertise are represented including; development/fundraising, marketing and public relations, education, community gardening, urban agriculture and non-profit management. This wealth of skills and expertise have served Bountiful Brookline well and will continue to be a vital resource for the organization as we embark upon this new project. We are also blessed to have the active support of a core group of volunteers who have been instrumental in helping to coordinate our garden, public events and other programs implemented over the past year. Other resources we have been able to tap for in-kind services and advice include business and community leaders, community partners and others in the community interested in participating in activities and programs.

**8. What relevant skills does the group need (but does not currently have access to) to help move the initiative forward? (Maximum number of characters: 1,000, including spaces)**

As we prepare to grow to address the needs of the community and the goals of our initiative we recognize that our skills and expertise do not include some of what is needed to expand our online presence. In addition, this dynamic group cannot maintain a day to day role in facilitating the work that is necessary to propel Bountiful Brookline forward. We are excited by the opportunity to engage interns to support our efforts to create a membership program, maintain and expand our online presence and undertake the myriad of steps to implement new programs. Once these new initiatives are activated and we are able to reach our capacity, we are confident that we will be able to attract interest in leadership roles as well as short term projects.

**PLEASE CONTINUE TO PAGE 6 FOR BUDGET INFORMATION**

**BUDGET**

- Itemize all anticipated expenses and income for this Project Proposal. Also note in-kind services (donated materials and/or labor).
- Please specify what expenses will be covered with NEGEF's funds (underline, bold, italicize or \* those items)
- Please make sure Total Expenses (red total) match/are less than the sum of Total Income + In-Kind Services (sum of two green totals)

**EXAMPLE:**

EXPENSES		INCOME		IN-KIND SERVICES	
Paper clips*	\$750.00*	NEGEF Grant	\$500.00	Local Office Supply Donation	\$250.00
Stapler + Staples	\$250.00	Paper Clip Foundation	\$250.00	Volunteer Collators (10hr @ \$20/hr)	\$200.00
<b>TOTAL EXPENSES</b>	<b>\$1,000.00</b>	<b>TOTAL INCOME</b>	<b>\$750.00</b>	<b>TOTAL IN-KIND</b>	<b>\$450.00</b>

**EXPENSES**

Budget Item	Amount
Stipends - 3 interns	\$3,000.00
Stipend - 1 summer	\$750.00
graphic design services	\$1,500.00
printing,	500.00
	\$0.00
Project Management	1,500
	\$0.00
	\$0.00
	\$0.00
	\$0.00
	\$0.00
	\$0.00
	\$0.00
	\$0.00
<b>TOTAL EXPENSES</b>	<b>\$7,250.00</b>

**INCOME**

Income Source	Amount
NEGEF*	\$2,500.0
Whole Foods - projected	\$3000.00
reserves	\$750.00
	\$0.00
	\$0.00
	\$0.00
	\$0.00
	\$0.00
	\$0.00
	\$0.00
	\$0.00
	\$0.00
<b>TOTAL INCOME</b>	<b>\$6,250.00</b>

**IN-KIND SERVICES**

In-kind service	Amount
graphic design services	\$1,000.00
printing discount	200
	\$0.00
	\$0.00
	\$0.00
	\$0.00
	\$0.00
	\$0.00
	\$0.00
	\$0.00
	\$0.00
	\$0.00
<b>TOTAL IN-KIND</b>	<b>\$1,200.00</b>

(PLEASE MAKE SURE EXPENSES (RED TOTAL) MATCH/ARE LESS THAN THE SUM OF INCOME + IN-KIND SERVICES (SUM OF GREEN TOTALS))

Provide an overview of other sources of support received to date (dues, donations, other grants, event fees, etc) (leave blank if none):

06/25/10

# Brookline Community Foundation Class QuickReport

January 1 through June 25, 2010

Type	Date	Num	Name	Memo	Amount
<b>Bountiful Brookline</b>					
Deposit	02/24/10			Deposit	50.00
Deposit	03/04/10			various	1,100.00
Deposit	03/19/10	14545		Deposit	1,000.00
Check	03/25/10	4342	Town of Brookline	Bountiful Brook...	-480.00
Check	03/31/10	4346	Bountiful Brookline	Deposit to Esta...	-200.00
Check	03/31/10	4347	Cathy Neal	BB Fund/ Reim...	-65.00
Bill	04/07/10	Bounti...	Patrick Gabridge	Compost + Del...	-146.50
Bill	04/07/10	Bounti...	Patrick Gabridge	Seeds	-44.40
Bill	04/07/10	Bounti...	Patrick Gabridge	Flower Pots	-114.26
Bill	04/07/10	Bounti...	Heidi Krantz	Bountiful Brook...	-229.50
Bill	04/07/10	Bounti...	Heidi Krantz	Bountiful Brook...	-111.05
Bill	04/08/10	Bounti...	Heidi Krantz	Bountiful Brook...	-167.00
Bill	04/08/10	Bounti...	Janey Gilman	Bountiful Reim...	-76.50
Bill	04/16/10	BB04...	Edward Petrie	Materials to co...	-236.09
Deposit	05/10/10	EFT		Deposit	50.00
Deposit	05/12/10	eft		Deposit	50.00
Deposit	05/24/10	eft		Deposit	75.00
Deposit	06/08/10	eft		Deposit	100.00
Deposit	06/14/10	eft		Deposit	25.00
Deposit	06/15/10			Deposit	200.00
Total Bountiful Brookline					779.70
<b>TOTAL</b>					<b>779.70</b>

# Bountiful Brookline Financial Report

## Brookline Community Foundation

Jun 25, 2010

### Custom Report

### By Fund

<u>Listing Name</u>	<u>Date</u>	<u>Fund Name</u>	<u>Amount of Gift</u>	<u>Designation</u>	<u>Check No.</u>	<u>Fund #</u>
1 Brookline Booksmith	2/22/10	Bountiful	50.00		1595	4007.2e
			<u>50.00</u>			
Chobee Hoy Associates R.E.	3/16/10	Bountiful	1,000.00		14545	4007.2e
			<u>1,000.00</u>			
Mr. Benjamin Ericson	6/9/10	Bountiful	100.00	CommunityRoom.net		4007.2e
			<u>100.00</u>			
3 Ms. Heidi Krantz	5/10/10	Bountiful	50.00	CommunityRoom.net		4007.2e
2 Ms. Heidi Krantz	6/14/10	Bountiful	25.00	CommunityRoom.net		4007.2e
			<u>75.00</u>			
7 Mr. John Lee	3/1/10	Bountiful	500.00		33964	4007.2e
			<u>500.00</u>			
35 Mr. Paul Mason	5/17/10	Bountiful	50.00	CommunityRoom.net		4007.2e
			<u>50.00</u>			
11 Ms. Jennifer Meader	5/24/10	Bountiful	75.00	In Honor of Leah Skahen, Bountiful Brookline intern CommunityRoom.Net		4007.2e
			<u>75.00</u>			
184 New England Grassroots Environment Fund	12/22/09	Bountiful	1,500.00	the Bountiful Brookline Fund.	14492	4007.2e
			<u>1,500.00</u>			
.017 Naomi Sweitzer and Andrew Shalit	6/11/10	Bountiful	200.00		2127	4007.2e
			<u>200.00</u>			
4418 Whole Foods Market	3/1/10	Bountiful	600.00		04769417	4007.2e
			<u>600.00</u>			
		<b>Grand Total</b>	<u>11</u>			<u>\$4,150.00</u>

## **Bountiful Brookline is growing**

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STEERING COMMITTEE - fall 2010

Director: Cathy Ries Neal a trained Landscape Architect has over 25 years experience in Food, Community and Land Stewardship issues. A passionate gardener and advocate for community sustainability, she has contributed to community planning, non-profit management and design education with youth and adults. She has farmed, started and run food co-ops and participated on non-profit boards.

Patrick Gabridge is a playwright, author and urban gardener who created and maintains the 200' commuter garden in Brookline. He has grown food for years, has been a community gardener and garden coordinator and presently garden shares with 3 neighbors.

Ryan Evey participated in the Peace Corp in Africa where is helped create sustenance farming programs. Upon returning to Brookline he has been pursuing urban farming and foraging as well as exploring beer and spirits production.

Jane Gilman is an active supporter of the transition town movement and other sustainable community initiatives. She is a town meeting member, teacher, Friend of Lawrence Park committee member.

Jenny Lavigne grew up on a dairy farm in VT and has never lost her passion for the land and its gifts to us. Her primary careers were as operations manager of the now-defunct New England Food Coop Warehouse and as an urban educator. In her retirement, she continues to seek venues to explore her interests in urban agriculture, food justice, and urban youth.

Paul Mason, Is a sustainable communities advocate and has spent a career as a Marketing and PR specialist.

Michael Rafferty has held positions in the fundraising and development arena serving in healthcare, non-profit and community development industries. He is a new home gardener having been one of the recipients of the spring garden installation day. He is still searching for his amber waves of grain.

### ADVISORS

Abe Faber, Co-Owner, Clear Flour Bakery, a family owned and run artisan bakery. As a small local business Abe has extensive in community and local food initiatives.

John Lee is the General Manager of Allandale Farm, the last working farm in Boston this 30 acre plus farm continues to expand its participation in developing local food sources from the farm.

Heidi Krantz, After her very active role on the Bountiful Brookline Steering Committee Heidi is now the co-chair of the Lincoln Elementary

***Bountiful Brookline*** *is growing*

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School PTO. A native Californian, she is raising bees and caring for her edible landscape at home as well as expanding the edible garden @ the school.