

NADF Meeting of 4/3/11 5:00 pm*Individuals' names have been changed to "NADF Officer," "Volunteer," or "Donor"**Legal issues*

Issue	Action	Lead person
Matt Pawa-env attorney	Agree to hire?	Yes.
Retainer agreement	Sign, send check?	NADF Officer will finalize contract, get officers to sign. NADF Officer will send check for \$2,000.
Peter Puciloski-local attorney	Agree to keep for now?	NADF Officer will talk to local Attorney, tell him about our hiring of an environmental specialist to deal with the DEP, but we need him to complete our 501(c)(3) application, and confirm same in letter.
D&O insurance	Agree to purchase?	NADF Officer and Volunteer agree that homeowners' umbrella policies protect against libel and slander, etc. Some Volunteers don't have umbrella policies. NADF Officer recommends an umbrella, usually about \$250 per year, will research umbrella v. D&O and let us know.
Legal strategy	Develop DEP intervention?	First write legal letter to DEP explaining why DEP should not grant permits for CA operations. If DEP grants permits, we will appeal and attend an adjudicatory hearing. If CA wins, we fight HMA special permit from Sheffield ZBA (and may fight special permit for crushing which has never been applied for). Consider getting Sheffield Board of Health to hold hearings and forbid the HMA plant.

Fundraising

Issue	Action	Lead person
\$2,000 retainer	Raise immediately?	NADF Officer has donated \$1,000 and NADF Officers have donated \$500 each for the total retainer of \$2,000, to be mailed to Matt ASAP.
\$8,000 for DEP effort	Deep pocket requests?	NADF Officer will approach Donor and ask him if he would be willing to ask people on our behalf, and perhaps donate. Also will approach Donor for same. NADF Officer will approach Donors, and possibly the Donors. Will be tax deductible. Consider \$5,000 donation.
\$100,000 long-term		Foundations, public.
Foundations	Crane and Company?	
	National Grid?	
	Haymarket People's Fund?	
	Ben and Jerry's?	
	New England Grassroots Environmental Fund	Emergency funds can be applied for, total \$2,500.
Natural resource groups?	Natural resources groups?	No for funds

Public	Website?	Agreed on www.StoptheHMAPlant.com
	Flyers?	Volunteer has drawn up a wonderful smokestack/skull and crossbones flyer, Volunteer will work on wording.
	Door to door?	Volunteer has volunteered to go door-to-door,
	Community meeting?	Will be very important in fundraising.
	Email communication?	NADF Officer feels we should send a cover email with info sheet as attachment, Volunteer will craft cover email.
	1 page communication?	Volunteer feels we need a short simple 1-page approach,

Communications and Outreach (Operation Get Loud)

Issue	Action	Lead person
Overview	Develop a plan?	Volunteer has agreed to develop an overall plan for our communications/outreach
Name	Decide on final?	StoptheHMAPlant
Logo, yard signs, bumpers, flyer, etc.	Develop?	Volunteer will talk to Volunteer and NADF Officer will talk with Volunteer and see if we can have them work together somehow in designing and producing our materials.
Website/facebook/email	Develop?	Now that we have the name, Volunteer can go forward with website/facebook/email design
Email lists	Accumulate, refine?	Need to ask natural resources groups if they would be willing to send out our info sheet to their email lists. NADF Officer will talk to Volunteer of Sheffield Land Trust and Volunteer and Volunteer of Sheffield Historical Society. Volunteer will talk to Volunteer at Berkshire Coop. NADF Officer will talk to Volunteer of Berkshire Natural Resources Commission.
Flyer	Develop and complete?	Volunteer has sketched an initial flyer with smokestack and skull and crossbones.
Information sheet	Decide complete?	Yes, send everyone .pdf info sheet
White paper	Complete?	NADF Officer will ask Attorney if white paper should be withheld from public viewing for a while?
Message box	Complete?	Volunteer
Elevator speech	Create?	Volunteer
Open meeting	Hold in Dewey?	Can contact Volunteer, of Sheffield Board of Health, also runs Dewey Hall, holds 150 people. Ask Attorney about timing.
Newspapers	Decide when?	Can approach Reporter of Berkshire Eagle with a story, also Reporter (if still with Eagle). Can approach Reporter at Berkshire Record. Can approach Editor and Editor at Sheffield Times for April 15 th deadline.
Radio	Decide when?	WSBS, KZE, WMAC Producer (Volunteer knows wife); Volunteer knows 97.7 FM community

		environmental radio's Reporter; NADF Officer knows Producer at KZE 98.1 in Sharon, CT; Smitty Pignatelli once a month has a 20 minute program on WSBS, what's going on in area.
State politicians	Rep. Smitty Pignatelli?	NADF Officer will write, NADF Officer has contacted him with the info sheet, when DEP letter in.
	Sen. Ben Downing?	NADF Officer will write to Downing, when DEP letter in.
	DEP Dep. Com. Kimmel?	Matt will approach Kimmel when DEP letter in.
	Gov. Deval Patrick?	Volunteer will talk to Volunteer when DEP letter in.
	MA AG Martha Coakley?	Needs to be a Sheffield person when DEP letter in.
	CT AG George Jepsen?	NADF Officer will contact AG's office when DEP letter in.
Local politicians	Selectmen?	
	Board of Health?	
	Building Inspector?	
	ZBA?	
Natural Resources Groups	Berkshire-Litchfield Environmental Council? BLEC	Willing to hold forum but will ask Matt how he feels about other groups doing so. May ask Volunteer how he feels about living downwind of plant.
	Berkshire Natural Resources Council?	NADF Officer will speak with Volunteer
	Housatonic River Initiative	
	Nature Conservancy	NADF Officer will talk to Volunteer and Volunteer.
	Trustees of Reservations?	
	Falls Village-Canaan Historical Society?	
	Friends of Hudson?	NADF Officers (and others?) will have pizza with Volunteer on Tuesday April 12 th at 1:30 pm at Baba Louie's in Hudson.
	BEAT ask Volunteer to send 4-pager	NADF Officer to ask Volunteer if she would send her email list the 4-pager.

Adjournment

Meeting adjourned at 7:00 pm. Next meeting on Sunday April 10, 2011 at 5:00 pm at NADF Officer's.

Respectfully submitted,
NADF Officer (Clerk)